



The Event:

Pug Fest – Pug Olympics

Sunday, January 29, 2012

Noon to 4:00 p.m.

Bell Tower Shops, Fort Myers

Free Admission

Information 239-533-4826

The Cause:

- Proceeds support the library system's lucky thirteenth annual Southwest Florida Reading Festival scheduled for March 17, 2012 to promote reading, literacy and library services.

What's It All About?

- On average 1,500 animal lovers and 500 dogs attend this event annually
- Over a dozen vendors offer their doggie wares
- Numerous funny dog contests

I Thought You Said It Was A Fundraiser?

- Funds are raised via:
 - Entry fees for the fun dog contests
 - Silent and chance auctions for awesome prizes donated by area businesses

How Can I Get Involved?

- Donate an item for the Silent Auction
 - Doggie hotel stays
 - Gift certificates for services or merchandise
 - Artwork, wine baskets

What's In It For Me?

- **Publicity** – recognition in event program, online, and in promotional materials
- **Exposure** – the animal lover community will be in attendance for this event and with the support of businesses like you, this event will provide significant funding for the Festival!

For more information, please contact Margie Byers, Lee County Library System

Phone 239-533-4826

Fax: 239-485-1100

E-mail: mbyers@leegov.com

Presented by Lee County Library System

2345 Union Street ~ Fort Myers, FL 33901

239-533-4826 ~ ReadingFestival@leegov.com

www.readfest.org



2012 Exhibitor Registration Form

The Lee County Library System (LCLS) will host PugFest VII on Sunday, January 29, 2012 from 12:00-4:00 p.m., at the Bell Tower Shops, at the corner of Daniels Parkway and US 41 in Fort Myers, Florida.

Exhibit space is limited to organizations and businesses that are pet related or Event Sponsors (no breeders). *Any business not fitting these requirements may apply but will only be granted space after all other business types listed above are accommodated.*

LCLS reserves the right to limit the number of similar businesses. Register early to secure booth space. **The information provided below may be printed in the event program. Please type or print clearly.**

Business Type: Rescue Group/Shelter Pet-Related Other _____

Company/Organization Name: _____

Contact Person's Name: _____ E-mail: _____

Address: _____ City State Zip: _____

Business Phone: _____ Website URL: _____

Business/Organization Profile (25 words or less): _____

Rescue Groups Only: # of animals attending event _____ # of Volunteers _____

Non-Profit Rescue Grps: \$40 (register early- space limited) Fed Tax I.D. _____ (attach copy of Fed Tax 501c3)

Other Businesses: \$85 by January 13, 2012

Exhibitor Receive: One 6' table, table cover, and two chairs; listing in event program (if form received by Jan. 13, 2012).

We would like to donate an item for the PugFest Chance Auction.

Our auction item is: _____ Estimated Value: _____

This form and the attached Bell Tower License to use/hold harmless form must be received by January 13, 2012 for exhibitor to be included in event program. Payment is due in full with this form. No cancellations. Commitments are final. By signing below, participants assume any and all responsibility for damage or injury caused by their animals.

Hold Harmless Agreement: *By applying to exhibit at the LCLS PugFest, all Exhibitors and their on-site representatives, volunteers and/or staff agree to hold harmless Lee County, Lee County Library System, any co-sponsors of this event and their respective agents, members, volunteers, officers, board members, employees and representatives. The aforementioned groups and individuals are not responsible for any claim, loss, injury(ies), liability or damages which may be suffered by the Exhibitor while traveling to, during, or returning from the activity designated in this application. The Exhibitor grants the LCLS the right to photograph facilities, activities and Exhibitors for potential future use for publicity or promotional purposes. Exhibitors are responsible and will be held liable for the conduct and demeanor of their employees, agents, volunteers and animals. Exhibitors must read and adhere to all areas of the Terms and Conditions provided on attached sheet.*

Signature below acknowledges that authorized representative has read, understands and agrees with the above notice.

Signature of Authorized Representative: _____

Print Name: _____ Date: _____

Acceptance to this event is on a first-come, first-served basis.

Please make checks payable to LCLS Reading Festival and mail this registration form, the Bell Tower form and payment to: Lee County PugFest Library Administration 2345 Union Street Fort Myers, FL 33901

Exhibitor Terms and Conditions

Lee County Library System (LCLS) (hereinafter "Organizer") is the producer of *PugFest* (hereinafter "Event") to be held January 29, 2012 at the Bell Tower Shops in Fort Myers, FL. The organization or business (hereinafter "Exhibitor") applying for exhibit space agrees to enter into a contract in the manner stated below upon the acceptance of the Organizer. The completion and acceptance of the exhibitor registration form constitutes a contract for participation in the Event.

Rules and Regulations

It is understood that by participating in the Event, Exhibitor, its employees, volunteers and staff, will adhere to all terms and conditions provided. Exhibitors failing to follow these terms and conditions or refusing to correct any violation will be terminated from the Event and no refunds will be issued.

Eligibility

Exhibiting at the Event is open only to organizations and businesses that are pet related, or are Event Sponsors. No breeders are permitted. Organizations or businesses not assigned exhibit space shall not be permitted to solicit business within the Event area. Organizer reserves the right to limit the number of similar businesses. Organizer reserves the right to refuse rental of exhibit space to any organization or business whose display of goods or services are not, in the opinion of the Organizer, likely to be compatible with the general character and objectives of the Event. Organizer reserves the right to refuse rental of exhibit space to any organization or business offering products at the Event that are offered by Bell Tower Shops' retailers.

Payment

Exhibitor registration forms must be submitted with full payment. Exhibit spaces are limited to one 6' table.

Exhibit Space and Facility Cleanliness

Exhibitor must leave assigned space and any public grounds in the exact condition in which it was found. Please bring waste bags. No un-bagged trash may be left in exhibit area or at the venue. Bags for animal waste will be provided and must be disposed of in trash cans located on the Event premises. Exhibitors found in violation of this rule shall not be permitted to exhibit at any future LCLS events.

Animals

Organizer reserves the right to request that any animal be removed from the Event at any time. **DO NOT BRING ANY ANIMAL YOU KNOW TO BE AGGRESSIVE.** Animal handlers/volunteers must remain with the animals at all times. All animals participating in the event must be:
Pet and people friendly
Up-to-date on rabies vaccination
Secured on a leash no longer than 6 feet long or in a crate
Wearing Lee County Pet/Rabies License
Kept under control at all times

Applicable Laws

Exhibitor shall comply with all laws, ordinances and regulations Pertaining to health, fire prevention and public safety. Organizers have no responsibility pertaining to Exhibitors' compliance with such laws.

Liability

Organizer shall not be liable for loss or damages to the property of an Exhibitor, its representatives, employees, agents, volunteers or guests, arising from theft, fire, accident or other cause. Organizer shall not be liable for personal injury to the representatives, employees, agents, volunteers or guests of the

Cancellations

No cancellations allowed by exhibitors. Commitment is final and no refunds will be granted. The Event takes place rain or shine.

Exhibit Space Assignments

Exhibit space assignments will be made at the discretion of the Organizer. Organizer reserves the right to reassign the location of the exhibit space at any time and to alter the location of Exhibitors if in the best interest of the Event. The exhibit space contracted is to be utilized solely by the organization or business whose name appears on the exhibitor registration form.

Exhibit Set-Up and Removal

Exhibitors must set-up exhibits between 10:30 and 11:30 a.m. on Sunday, January 29, 2012. You must check in with Lee County Library System volunteers when you arrive. **Any space not claimed by 12:00 p.m. may be resold or reassigned without refund.** Set-up of all exhibits must be fully completed by 11:30 a.m. No late arrivals will be permitted. No Exhibitor shall be permitted to dismantle or repack any part of the display prior to the closing of the Event at 4:00 p.m.

Exhibit Construction

One 6' table, table cover, and two chairs per exhibitor are provided. Exhibitor's merchandise, etc. must be contained within assigned table space. Additional tables and chairs are not permitted. Displays must be fully contained within the assigned table space. Exhibitors may provide own signage that must fit within the assigned space. No food items for human consumption may be sold at any exhibitor's booth. The sale of other items not in conflict with those sold by Bell Tower retailers is permitted. Requests for donations are **not** permitted.

Exhibitor which injuries may arise from, or be in any way connected with the use or occupation of the Event area.

Disruption of Event

In the case where the Event is interrupted or cancelled for any casualty or unforeseen occurrence that renders the fulfillment of this agreement impossible, illegal or inadvisable, then and thereupon both parties agree to terminate the contract. Organizer reserves the right to retain a portion of the amount paid for booth space to cover expenses incurred by the Organizer in connection with the Event. Exhibitor hereby waives any claim against the Organizer for damages or compensation for such termination should the contract be so terminated.

Other Regulations

Any and all matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the Organizer. Organizer shall have full power to interrupt, amend and enforce these terms and conditions. Exhibitor, or its agents, employees or volunteers, who fail to observe these terms and conditions, or who, in the opinion of the Organizer, conduct themselves unethically, may immediately be dismissed from the Event area without refund or other appeal.

For detailed information about the event, call
Margie Byers, Lee County Library System at 239-533-4826
or email mbyers@leegov.com

[More info at readfest.org](http://readfest.org)